

## Responsible Authority : Please delete as appropriate

POLICE

POLICE			
Your Name	Gary	Bowden 6983	
Job Title	Somerset Police Event Planner on behalf of Yeovil		
	Neigh	nbourhood Police Team	
Postal and email address	Yeov	il Police Station	
	Horsey Lane		
	Yeov	il	
	Some	erset BA20 1SN	
Contact telephone number	101		
Name of the premises you are	Appli	cant: Yvan Williams	
making a representation about.			
Address of the premises you are	Barw	ick Park Lodge	
making a representation about.	Two <sup>-</sup>	Fower Lane	
	Barw	Barwick	
	Yeovi	Yeovil	
	BA22	BA22 9TA	
	Yeovi	il Showground	
Which of the four licensing	Yes	Please detail the evidence supporting your	
Objectives does your	Or	representation. Or the reason for your representation.	
representation relate to? Please	No	Please use separate sheets if necessary	
state yes or no.			
General – all four licensing	Yes	An application 11613702 (Plot 355377 114381.5 ) Bar	
objectives.		1 has been received from Yvan Williams to permit the	
		sale of alcohol at Barwick Park Lodge – Yeovil	
		Showground, Two Tower Lane, Yeovil Somerset BA22	
To prevent crime and disorder		9TA on 05/05/2023 – 07/05/2023 11am – 11pm. The	
		capacity has been set at 499 persons.	
		On behalf of the Chief Officer of Police we submit our	
		formal representation in respect of this application.	
Public Safety		1	
		Avon and Somerset Constabulary do not consider that	
		the applicant has provided sufficient detail within	
The protection of children from		their application and no prior planning or consultation	
harm.		has taken place with the police. As a result, we do not	
		consider the event would be safe given the lack of any	
		planning or engagement.	
		planning or engagement.	

The event is described as – "A Balloon Festival to include funfair rides, stunt BMX and other exhibitions, well known Musicians, food and beverages each day, possibly more?" Some detail has been submitted within an Event Safety Management Plan which is incomplete and has references to other areas within another county. This plan was received on 11/04/2023. Having previously spoken with the applicant, the applicant has confirmed that they are only providing alcohol at the event and have no involvement in the organisation or running of the event. If the event were not taking place, the applicant would not be making application to sell alcohol at this event/location.

No prior consultation has taken place by the event organiser we now know to be David Rowland of Rowlands Events Ltd - his details have been provided by the applicant and are noted within an ESMP.

Upon further research of the internet, it appears the event is being advertised widely and states the following: -

A brand-new Somerset festival is set to hit the county with a bang.

The Somerset Balloon Festival will be the perfect way to get into the summer spirit as it looks set to head to Yeovil to take place at the Yeovil Showground, it will be three days of hot air balloons, live music, family entertainment, stunt shows and much more.

The action-packed weekend will run from Friday, May 5 until Sunday, May 7, with the event already proving to be a big hit.

Organisers have confirmed that the event is already 50 per cent sold out, with families being urged to book soon as possible. It is suggested that Saturday is 150 tickets off being sold out. It also alerts to scammers selling tickets which poses a serious concern to proper ticket sales, protected from duplication and fraud with potential for overcrowding and disorder at point of entry. Already, it is estimated that the attendance will be well over 20,000 for the weekend, according to organisers.

Throughout the course of the weekend, 'special shaped balloons will take to the sky and leave families in awe.

To cap off the evening, balloon pilots will be performing a night glow show to round up the evening full of entertainment of fun.

As well as the magical live performances from the balloons, there will be a wide range of tribute acts to keep you on your toes.

A wide range of bars and food stores will be set up, with local traders serving up only the finest food from across the county as well as Devon and Cornwall.

These types of events have significant potential to considerably undermine the promotion of the licensing objectives due to their sheer size and complexity with little to no planning taking place. Sites for occasional events are not usually entirely purpose built for the proposed licensable activities to take place. Therefore, there is considerable work involved before, during and after such events and coordinating the full involvement of all the emergency services and responsible authorities to ensure a safe and well managed event.

Access to the event site is located on the A37 which can be very busy, especially on weekends and bank holidays, this event coincides with multiple Coronation type Events.

Has any consultation taken place with Somerset Highways in respect of a Temporary Traffic Regulation Order? Has a full traffic and pedestrian assessment been carried out with a Traffic Management Plan produced to support this event and help manage the highway network for all road users, including pedestrians who maybe making their way by foot to the event. Will any signage be placed on the highway, if so, has a signage plan been produced and agreed with Somerset Highways?

For ease of objection and not to create an exhaustive
list we have bullet pointed the main areas of our
concern below: -
Drugs Policy
Ticket checks/entry
Searching Policy/Process
Eviction Policy/Process
Emergency Procedures outlining roles and
responsibilities of officers
Major Incident Plan
Role & Responsibilities of Stewards and Security
No site plan / Layout to scale
Temporary demountable structures to include
tented items brought to the site by event
organiser and/or any contractors
• Medical Plan, assessed and agreed by SWAST?
Public Liability Insurance
Traffic Management/Pedestrian Plan
Inclement Weather Plan
Drone policy/procedure
• Bars/Challenge 25 and Drug Amnesty procedure
Weapons policy and procedure
Complete fit for purpose Event Management Plan
Details of music being supplied
• Details of the Stunt Shows and associated risk
assessments
• Will the existing Showground licence form any
part of the event?
The above concerns though not an exhaustive list
reflect the concerns we have regarding the lack of
information available regarding this event at this
time.
At present, no formal liaison has taken place with the
emergency services, nor do we believe consideration
has been given to contact with the Civil Aviation
Authority, the location of or contact with Leonardo
Helicopters (Westlands) or the Yeovilton Air Base
which frequently utilise the airspace in and around
Yeovil.
Civen the nature and predicted size of the quart we
Given the nature and predicted size of the event we
would expected to have seen some form of early

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	planning and Safety Advisory Group engagement
	some 6 months ago, or at least in early January 2023.
	The event is now only 3 weeks away and there has
	been no planning meeting, no contingency planning
	and no tabletop exercise to test the organisers
	policies and procedures should an incident occur.
	It is appreciated that this Temporary Event Notice is
	to only provide alcohol at the event, but it forms part
	of the event activities and people would only be
	purchasing alcohol if the event itself was taking place.
	The Alcohol Management Policy which has been
	submitted in support of the Temporary Event Notice
	lacks in detail and fails to demonstrate how these
	areas will be controlled i.e. perimeter fencing
	outlining the area as to which the Temporary Event
	Notice shall cover and how this area will be controlled
	to ensure numbers are not breached. Furthermore,
	evidence suggests that events on this site can be
	problematic, especially where the sale of alcohol is
	taking place. Events are frequented by known
	persons that are currently barred on the Yeovil
	Pubwatch Scheme – has any
	consultation/engagement taken place with the Yeovil
	Crime Reduction Team? Given the size of this event
	has any consultation/engagement taken place with
	the licensed premises within the town centre who
	suffer from anti-social behaviour following events that
	are held on this site? It is anticipated that this will be
	a very busy weekend for the licensed premises within
	the town centre of Yeovil and surrounding area and
	they will be reliant upon their own security to self-
	police their establishments.
	Whilst we strive to support all events in the area, the
	police believe, that on this occasion, should this
	notice be authorised then it will undermine all four
	licensing objectives, especially around public safety.
	Due to the late submission and incomplete plans, we
	are not able to adequately assess the event or its
	safety. It is on these grounds that we object to the
	Temporary Events Notice and request that a counter
	notice be issued in respect of this application.

Suggested conditions that could be	
added to the licence to remedy your	
representation or other suggestions	

you would like the Licensing Sub	
Committee to take into account. Please	
use separate sheets where necessary	
and refer to checklist.	

N.B If you, as the Responsible Authority, make a representation, a member from your Authority will be expected to attend the Licensing Sub Committee and any subsequent appeal proceeding.

Signed: Gary Bowden 6983

Date 13<sup>th</sup> April 2023

Please return this form along with any additional sheets to: The Licensing Unit, Somerset Council.

This form must be returned within the Statutory Period.